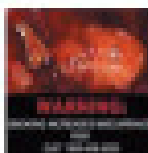


Mentholated Tobacco Products: How the African-American Community is Targeted



Berkeley City College
2050 Center St., Berkeley, CA 94704 (510) 884-2800
berkeleycitycollege.edu



The Berkeley City College Tobacco-Free Club & Public and Human Services Program invites you to a special presentation...

Phillip Gardiner, Ph.D.

Co-Chair of the African American Tobacco Control Leadership Council

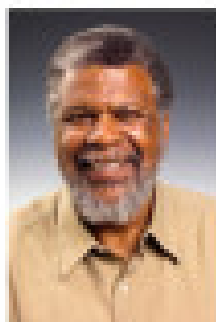
Mentholated Tobacco Products: How the African-American Community is Targeted

When: 12:15-1:15 pm Wednesday March 4

Reception 11:45-12:15

Where: Berkeley City College Auditorium

This event is free and open to the public



What makes a menthol cigarette worse than a regular one? Dr. Gardiner is a Public Health activist, administrator, evaluator and researcher.

Throughout his research career, Dr. Gardiner has maintained his community actions to address racial disparities in health, through writing, organizing, evaluating and public speaking.

For the past 26 years, he has worked on studies ranging from hypertension, Multiculturalism and AIDS, to Breast Cancer, Prostate Cancer, Diabetes and Smoking. For the past 15 years, Dr. Gardiner has lectured around the country on African-American health disparities generally and menthol smoking in the Black Community, particularly. Dr. Gardiner received his Doctorate in Behavioral Sciences from the University of California at Berkeley, where he focused on youth violence as a public health issue.



Sponsored by the California Department of Health's Tobacco Control Program



The Partner Colleges: Berkeley City College, College of Alameda, Laney College and Merritt College